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# AACD

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**CHARGING  
A FAIR FEE**  
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# AACD Meets Academia in NEW EDITION TEXTBOOK



**A NUMBER OF AACD MEMBERS** and leaders were involved in the latest update of the Elsevier Publishing text, *Dental Clinics of North America*, Vol 55 #2 entitled, “Esthetic and Cosmetic Dentistry for Modern Dental Practice: Update 2011.” Guest editors include AACD members John Calamia, DMD, Director of Esthetics at the New York University College of Dentistry, and Mark S. Wolff, DDS, PhD; along with Richard D. Trushkowsky, DDS.

Other AACD luminaries contributing to this edition include, AACD President Dr. Hugh Flax, Vice President Dr. Ron Goodlin, Accredited Fellow Dr. John Weston, Dr. Gary Radz; and AACD Members Dr. So Ran Kwon, Dr. Joe C. Ontiveros, Mr. Eric Haupt CDT, and Dr. Anabella Oquendo.

“As AACD evolves into a more evidence-based, teaching organization,” explained Calamia, “we’re bringing the Academy closer to academia and making our brand of education more relevant to current dental students, the core of our future membership.”

The team of editors and contributors has developed a text that will provide students of esthetic dentistry (whether they be generalists, specialists, seasoned practitioners, or recent graduates) with foundational knowledge in a clear and concise text to help them provide to their patients those often elective procedures requested in the modern-day practice of dentistry.

Dr. Calamia’s previous edition of DCNA April 2007 Vol. 51 # 2 entitled, “Successful Esthetic and Cosmetic Dentistry for the Modern Dental Practice,” which includes articles by AACD Past President Nicholas Davis, ABCD Fellowship Chairman Brian LeSage, and past and present AACD educators: Dr. Dennis P. Tarnow, Dr. Frank Spear, Dr. Vince Kokich, Dr. Galip Gurel, Dr. Stephen Chu, and Dr. Raymond L. Bertolotti is sold out. However, it may be viewed through ScienceDirect ([www.sciencedirect.com](http://www.sciencedirect.com)), an information source for scientific, technical, and medical research. Subscription required for some sections.

Of particular interest in the original text is research funded by AACD asking the question: “Can a New Smile make you look more intelligent and successful?” by Anne E. Beall.

## Congratulations, Andrea!

**ANDREA HEGEDUS, CERTIFIED DENTAL TECHNICIAN** and owner of Great Lakes Smile Design Studio of Muskegon, Mich., received a second-place award for best Digital Documentation from Candulor Swiss Dent at the 34th International Dental Show in Cologne, Germany.

To earn the award, participants had the challenge of assisting a 65-year-old female patient who had been wearing dentures for the past 19 years and was experiencing discomfort.

Hegedus had a preplanned vacation during the six weeks participants had to work on the case, but she didn’t take any downtime. She packed a second bag for her trip so she could bring her case materials.

Her determination paid off. After sending her completed case to Germany, Hegedus received a note from Candulor that she had won second place for digital documentation.

“It was a great opportunity to compete against other highly

skilled technicians,” she said.

Hegedus thanks the AACD for being a part of her continued success.

“The AACD experience gave me wings of knowledge to cross the ocean and represent our country in this international competition with great pose, showing the international community our skilled profession here in the U.S.,” she said. “It is so important to keep sharing our ideas and techniques.”

